



Santa Cruz County Measure Q Citizens Oversight Advisory Board



701 Ocean Street, Santa Cruz, CA 95060
MeasureQ@santacruzcountyca.gov
www.santacruzcountyca.gov/MeasureQ

MEETING MINUTES

Wednesday, May 21st, 2025
5:30pm – 7:30pm
Regular Meeting

Live Oak Library Annex
Active Learning Room
979 17th Avenue
Santa Cruz, CA 95062

Introductory Items

1. **CALL TO ORDER / ROLL CALL** Meeting called to order at 5:33 PM

Present: Julieann “Julie” Howard (District 1), Dennis Webb (District 2), Sandy Brown (District 3), Julissa Espindola (District 4), Mark Correira (District 5), Scott Harway (City of Capitola), Rachel Dann (City of Santa Cruz), David Sanguinetti (City of Scotts Valley), Celeste DeWald (City of Watsonville)

Staff: Rebecca Hurley (Deputy Director – Parks), Dave Reid (Director – OR3), Alexis Rodriguez-Rocha (Admin Aide/COAB Liaison – Parks)

2. **AGENDA MODIFICATIONS**

Item #5 moved after items #6 and #7.

3. **ORAL COMMUNICATIONS**

No oral communications.

4. **ACTION ON CONSENT AGENDA** (item 8)

Motion to approve the consent agenda: Brown/2nd: Correira/All in favor.

Regular Agenda

Information Items

5. **(6) Overview of Placeworks Consultant and Stakeholder Meeting Schedule** – Rob Tidmore, Parks Principal Planner.

Robert Tidmore introduced the County project management and consultant team for the development of the Vision Plan. He also introduced some projects that Placeworks has completed. Director Reid discussed the breakdown for the 12 stakeholder meetings for the 6 thematic areas. Each group will meet twice, first for a listening session and a second time for a feedback session.

- **Commissioner Howard:** *Asked for clarification on the previously mentioned 7 groups. The thematic areas were narrowed to 6 for the stakeholder groups.*

6. **(7) Financial Flow Overview: Collection, Disbursement, and Allocation of Measure Q Funds** – Emilia Gamboa, Parks Department Fiscal Officer.

Emilia Gamboa reviewed the financial process of Measure Q, including timing for funds to be collected and dispersed to the Cities and County, grant program, and Land Stewardship Implementation Partner.

- **Commissioner Dewald:** *Asked for clarification of the 5% coming from the grant program.* There are two small (5%) buckets for administration. One for the overall Measure Q program and one directly for the administration of the grant program.
- **Commissioner Correia:** *How will the Measure Q budget be presented to the Board of Supervisors?* During the upcoming Budget Hearings, with a more in-depth breakdown of expenditures.

7. (5) Presentation and discussion on the key provisions of the Brown Act – Ruby Marquez, Chief Assistant County Counsel.

Ruby Marquez led commissioners through legal training and information necessary to their roles as members of the Measure Q Citizens Oversight Advisory Board. Her presentation included an overview of the Brown Act, Public Records Act and Conflicts of Interest.

- **Commissioner Brown:** *How will bilingual communications be handled?* The County has translation services and listening devices available. County Staff will work to secure services, as needed. *Who should commissioners direct media requests to?* Requests should be directed to the MeasureQ@santacruzcountyca.gov email. If they wanted to speak with someone, they should be directed to either Director Gaffney or Director Reid.

Consent Agenda

Consent items include routine business that does not call for discussion. One roll call vote is taken for all items. Only a Board Member may pull items from Consent to Regular Agenda. Members of the public must request that a Board Member pull an item from the Consent Agenda prior to the start of the meeting.

8. Approve minutes from April 30th, 2025..... pages 3-7.

Written Correspondence Listing

- I. None

Adjournment Meeting adjourned at 6:26 PM.

NEXT MEETING DATE:

5:30 PM Wednesday, June 18th, 2025

Simpkins Family Swim Center Community Rooms

979 17th Avenue, Santa Cruz, CA 95062